



FOR IMMEDIATE RELEASE

## SouthEast Bank Cleveland Welcomes Senior Vice President Michael Reed

*Local financial services expert to spearhead Bradley County commercial lending efforts*

**CLEVELAND, Tenn. Aug. 23, 2022** – SouthEast Bank is pleased to welcome Michael Reed as a new senior vice president. With more than 15 years of financial services experience, Reed is responsible for expanding the bank’s commercial lending initiatives in the Cleveland market.

As a Bradley County native, Reed says his lending expertise, local network and market insight prepare him to go the extra mile for his customers.

“It’s important to me to stay involved and in tune with my community,” Reed said. “From problem-solving to connecting people with the right resources, I can support our customers in many different ways.”

Reed is adept at helping business customers establish solid financial foundations and scale their growth. He looks forward to taking on new projects at SouthEast Bank.

“Working on commercial projects is especially rewarding because we get to see the positive impact our customers’ success has on the community,” Reed said.

In his free time, Reed enjoys exploring the East Tennessee community with his wife and four boys. He also serves as a member of the Hamilton County Soil and Water Conservation Board and the Ocoee Region FCA.

### **About SouthEast Bank:**

SouthEast Bank, a Tennessee-based financial institution with assets in excess of \$2 billion, is headquartered in Farragut, Tennessee. The bank operates 14 branches throughout East and Middle Tennessee. Because it is operated by local employees who live and work alongside their customers, SouthEast Bank is a true community bank that employs state-of-the-art services and technologies to reinvest in area schools, organizations and neighborhoods.

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