

business

Shopper news



Dr. Robert G. Rosenbaum of Goodwill Foundation presents John E. Arnold Jr., chair of SouthEast Bank, with a plaque commemorating SouthEast Bank's pledge of \$25,000 to match donations or pledges to Goodwill Foundation of Knoxville made through year end 2015. *Photo submitted*

SouthEast Bank boosts Goodwill

By Shannon Carey

SouthEast Bank is doing its part to help find jobs for those in need.

SouthEast has pledged \$25,000 to match donations or pledges to Goodwill Foundation of Knoxville made through the end of the year.

The pledge came Oct. 28, during the Scotch, Cigars and Goodwill event held at the SouthEast Bank branch in Farragut. Dr. Robert G. Rosenbaum, former CEO of Goodwill Knoxville and current foundation president, said the foundation is well on its way to the \$25,000 goal.

"So far, we've done really well without any real solicitation," Rosenbaum said.

The event included a silent auction, with three

strands of cultured pearls donated by Jewelry TV co-owner Bill Collins.

Funds raised will help Goodwill Industries-Knoxville Inc. to further its mission to provide vocational services and employment for people with barriers to employment. Topping Rosenbaum's list of great Goodwill programs is new Certified Nursing Assistant training. Goodwill also partners with Knox County Schools to help students get real-world training and find better-paying jobs.

"Over the years we've graduated a phenomenal number of CNAs," said Rosenbaum. "The goal is to be just purely mission-supportive to ensure the perpetuity of Goodwill and its programs."